



Wednesday, June 19, 2013

<First Name Last Name>

<Address>

<Customer Vin>

NHTSA Recall Code: 13V-249

Important Safety Recall Notice regarding your 2013 Model S

Dear Model S Owner,

This notice is being sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

REASON FOR THIS RECALL

Tesla Motors has decided that a defect which relates to motor vehicle safety exists in certain 2013 Model S vehicles manufactured between May 10, 2013 and June 8, 2013. During assembly, certain left hand second row seat strikers used to retain the left hand seat back in the upright position may have had the weld between the striker bracket and vehicle frame compromised. If compromised, there is no assurance that the left hand seat back will be properly retained in its latched upright position in the event of a crash, increasing the risk of injury to passengers.

WHAT TESLA MOTORS WILL DO:

Tesla Motors will check the second row left hand seat back striker and install, regardless of condition, additional mounting hardware to ensure adequate retention of the affected striker. The repair will take approximately an hour and a half, and be performed at no cost to you.

WHAT YOU SHOULD DO

Please contact Tesla Service as soon as possible to schedule an appointment at your convenience. Dial 1-877-79-TESLA (83752) then press 2, or visit www.teslamotors.com/findus to locate your nearest service center.

We want to assure that your vehicle provides the highest possible level of safety. Should you have questions regarding the above Recall action, please contact Tesla Service at 1-877-79-TESLA (83752) then press 2.

If you believe that Tesla Motors has failed or is unable to remedy this defect without charge and within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE Washington, DC 20590 or call 1-888-327-4236 (TTY: 1-800-424-9153) or go to www.safercar.gov. Federal law requires any lessor who receives a notification of a determination of a safety-related defect or noncompliance pertaining to any leased motor vehicle shall send the notice to the lessee within 10 days.

Tesla Motors, Inc.